




352 Longview Plaza Lexington KY 40503 [859-277-0521](tel:859-277-0521)

The largest and most experienced, locally owned Design Center with Paint, Stain, Wallpaper, Window Treatments, and Upholstery in the region!
We offer an unparalleled retail experience; far beyond "take a number" or "found on line" for residential and commercial customers.
[YOU JUST HAVE TO SEE IT AND TOUCH IT IN OUR SHOWROOM!](#)

NEWSLETTER December 31, 2022


Announcing our grand prize winner for the Painter’s Bag – Boggs and Son Painting! Consolation prize winners are Nick Schwarz and Daniela Valencia. Thanks for helping us raise over \$1350 for Habitat!

FROM OUR Paint Department-Winter has arrived and you need to watch for temperatures and moisture when applying product both outside and in unheated spaces. Ask us if you’re not sure! During inclement weather, call or go to Facebook to check our hours of operation.


 **California PAINTS** has announced its color of the year for 2023! **Prosperity 0107** A deep and rich shaded pink, designed to reassure and support by creating meaningful moments with loved ones by building memories to cherish forever. To inspire you, they’ve designed three striking palettes featuring Prosperity at the center of each, it’s time to discover your own vision for the future and enrich your home with one precious hue. You can look this up on <https://www.californiapaints.com/find-my-color/digital-fan-deck/> and download the looks. Two of our favorite York wallpapers that showcase this color are Dream Land and Risa Sfumata from their Missoni collection and Savanna Sunset from Peel and Stick.

Update your entry and kitchen spaces! You want to have great looks in the spaces you use the most.

Pro Painter is a100% acrylic Interior – equal quality with spray, brush or roller applications. Great for new construction or repaint, available in flat, eggshell and semi gloss. Premium Waterborne Ceramic is a 100% acrylic ceramic reinforced interior finish that provides mold and mildew and stain resistance. Available in matte, eggshell, satin and semi gloss, and both lines can be made in practically any color!

 We carry a full line of Modern Masters Metallic Paints. They are the world's number one supplier of high-end, specialty water base paint products in Metallic Paints, Oxidizing Finishes, Architectural Textures, Theme Paints, Black light Paints, Glazes, Varnishes, Crackles, and Theming products for Architects, Designers, DIY, Contractors, and Decorative Painters. Their web site links you to great ideas, tutorials and technical data. But you really need to stop in and **SEE IT AND TOUCH IT IN OUR SHOWROOM!** **Ask where our favorite display featuring “Ms. Tint” happily showcases Modern Masters Metallic Paint**

FROM OUR Full Line Interior Design Center: Our designers have survived *the end of the year rush!* The windows and upholstery products we sent out of our showroom were spectacular again this year. Now they are busy redesigning our showroom. Stop in and see what they’ve added that you can be inspired by. **YOU JUST HAVE TO SEE IT AND TOUCH IT IN OUR SHOWROOM!**

FROM OUR Wallpaper/Panels Department [Commercial lines too] This month we are featuring  **YORK WALLCOVERINGS**. For over 125 years **York Wallpaper**, has had the experience, design and innovation for your walls. They have announced Amberas as its Color of the Year for 2023. The warm golden hue can be daring and grounding. With warm, rich, and comforting hues like luscious honey, yet as exotic and sensual as spiced turmeric! Amber compliments and amplifies both a precious gem and an ancient tree. It captures the warmth of light for renewal, energy, and power. Ashford House, Magnolia Home, Rifle Company, Ronald Redding, and Missoni are part of their collections of wallpaper. Stop in to see their collections today! Most of our special order books are discounted 25% from list price. We carry their Peel & Stick – washable, removable and repositionable paper. When we are closed, their web site has great links to frequently asked questions including installation and removal of wallpaper. Their wallpapers incorporate “green” materials, smoke-free ink systems so efficient it eliminates the need for emission controls. Their papers are made from 100% natural fibers that are breathable and minimize the risk of mold and mildew. York’s Room Visualizer assists in finding the perfect dimensions of wall coverings for your space: <https://www.yorkwallcoverings.com/pages/room-visualizer>

Stop in soon for great inspiration and let us custom match our paint to your choice. There’s nothing like being able to **SEE IT AND TOUCH IT IN OUR SHOWROOM!**

New ways to share products: Check out our Perspectives, Inc. Google Business Page, Website (soon to be updated and improved), Facebook and Pinterest idea sites. But you are missing out if you don’t **“SEE IT AND TOUCH IT” IN OUR SHOWROOM!**

Don't forget about our: Window treatment customer referral program that helps you earn \$\$!

Ask for more details! Pick up a brochure! Attach your card and give it to your residential or commercial customers for a 5% credit to your account upon completion of a sale. Ask for details about the **Contractor Rewards program from Benjamin Moore- Earn reward points for purchases of Coronado and Insl-x.**

SHARE OUR “AT HOME MAGAZINE” It’s a great way to share with your customers new ideas and looks and you can also access it from our web site. <https://www.perspectives-usa.com> *** **Our 2023 EDITION is coming soon!** ***

WRITE A REVIEW AND POST ON Our Google Business Page!

WHAT CAN WE DO TO HELP YOU BETTER? Send us an e-mail! perspectives@perspectives-usa.com.