



352 Longview Plaza Lexington KY 40503 [859-277-0521](tel:859-277-0521)

The largest and most experienced, locally owned Design Center with Paint, Stain, Wallpaper, Window Treatments, and Upholstery in the region!
We offer an unparalleled retail experience; far beyond "take a number" or "found on line" for residential and commercial customers.
[YOU JUST HAVE TO SEE IT AND TOUCH IT IN OUR SHOWROOM! Thanks for shopping LOCAL!](#)

NEWSLETTER September 30, 2023

NEIGHBORHOOD NEWS

The next Household Hazardous Waste Collection date is October 28, 2023 from 8:30 a.m. to 3 p.m. at 1631 Old Frankfort Pike. For details on the items allowed, go to LexingtonKY.gov/HHW. You will also find the survey that you have to fill out. Plan for long wait times and fill out the survey in advance to speed up the process.

It's time for the brrrrrr months. Are you ready for cooler weather? Have you checked your window caulking?

FROM OUR Paint/Stain Department [Fall cooler temperatures have arrived! Temperatures on surfaces you are painting affect your jobs. Ventilation is important for interior jobs too!](#)

Cabot stain rebates: Cabot is offering \$10 per gallon for up to 6 gallons on exterior stain products. Cabot rebates is from Sept 29 – Oct 8.

Pro Painter is our "Private Label" 100% acrylic Interior – equal quality with spray, brush or roller applications. Great for new construction or repaint, available in flat, eggshell and semi gloss. Premium Waterborne Ceramic is a 100% acrylic ceramic reinforced interior finish that provides mold and mildew and stain resistance. Available in matte, eggshell, satin and semi gloss, and both lines can be made in practically any color



FROM OUR Wallpaper/Panels Department [Commercial lines too] This month we are featuring our WALLQUEST lines.

The Lafoy family of Lyon, France has been involved with wallpaper since the 1930's. In 1976 moved into the U.S. market and became WallQuest and gained international recognition. There were many famous installations of their products, including the White House and numerous stars... We discount 25% off of their book line price. Our collection includes Paper & Ink, Carl Robinson, Etten, Daisy Bennett and Pelican. Their commercial brand is Questex. With a great range of styles you just need to browse to find your next inspiring project. With school back in session come visit our cool wallpaper library.

FROM OUR Full Line Interior Design Center: Fall means leaves are dropping and harmful UV sun rays. Have you discovered our great displays that are in our showroom? *Remember, cordless lift comes standard (every day) on Graber Cellular shades. Check out motorization options, too!*
YOU JUST HAVE TO SEE IT AND TOUCH IT IN OUR SHOWROOM! And then check out ideas for upholstery fabrics and Drapes!

FROM OUR Tools & Supplies Department: *Let's talk caulk and choosing the right product for your job!* On any painting job, high-quality caulk is critical—it locks out water, protecting homes against rot and [peeling paint](#). Pro Stretch Caulk can stretch 500%, and then return to within 98% of its original size. That's impressive! Ever had someone tell you, "Use silicone, that will last forever." And that is the problem. Most silicone caulks are NOT PAINTABLE and are practically impossible to remove. Save that silicone for the aquarium! Lexel in either clear or white does EVERYTHING that silicone can do, is paintable, and does not attract dirt like silicone does. For kitchens and bathrooms, use a mold and mildew resistant caulk to keep your caulk seams clean and bright. On masonry, Mor-Flexx caulk can repair mortar joints, looks just like mortar, and can flex and stay intact, even on active cracks. We can even custom color match caulk!

WE'VE UPDATED OUR WEBSITE!!! Take a look. <https://www.perspectives-usa.com/>

New ways to share products: Check out our Perspectives, Inc Google Business Page, Website (updated and improved), Facebook and Pinterest idea sites. But you're missing out if you don't "**SEE IT AND TOUCH IT" IN OUR SHOWROOM!**

Don't forget about our: Window treatment customer referral program that helps you earn \$\$!

Ask for more details! Pick up a brochure! Attach your card and give it to your residential or commercial customers for a 5% credit to your account upon completion of a sale. Ask for details about the [Contractor Rewards program from Benjamin Moore- Earn reward points for purchases of Coronado and Insl-x.](#)

SHARE OUR NEWEST 2023, "AT HOME MAGAZINE" It's a great way to share with your customers new ideas and looks and you can also access it from our web site. <https://www.perspectives-usa.com>

WRITE A REVIEW AND POST ON Our Google Business Page!

WHAT CAN WE DO TO HELP YOU BETTER? Send us an e-mail! perspectives@perspectives-usa.com.